

Intellectual Property is a critical and strategic asset of any organization. Using PatentVista you can effectively manage and maximize your return on investment on those assets.

PatentVista[®] - a patent knowledge management system developed for Intellectual Property intensive companies

PatentVista is a patent portfolio management system developed for companies seeking to manage their patent portfolio to create and sustain a competitive advantage. PatentVista leverages the power of human expertise to increase the effectiveness and efficiency of your patent licensing, divestiture, filing, and acquisition activities. PatentVista is highly collaborative, scalable, and integrates patent information and your proprietary documentation within a single platform.

UBM TechInsights understands IP

UBM TechInsights works with some of the most active patent licensing organizations in the world. Using our 20+ years of IP experience, we built PatentVista to enable our clients to effectively and easily manage their patent portfolios and associated knowledge.

Major features of PatentVista

- Support for US, EP, JP, and WO patent documents
- Graphical patent sorting interface supports custom classification trees
- Support for a wide range of patent scoring, ranking, and reviewing methodologies
- Multi-user workflow support

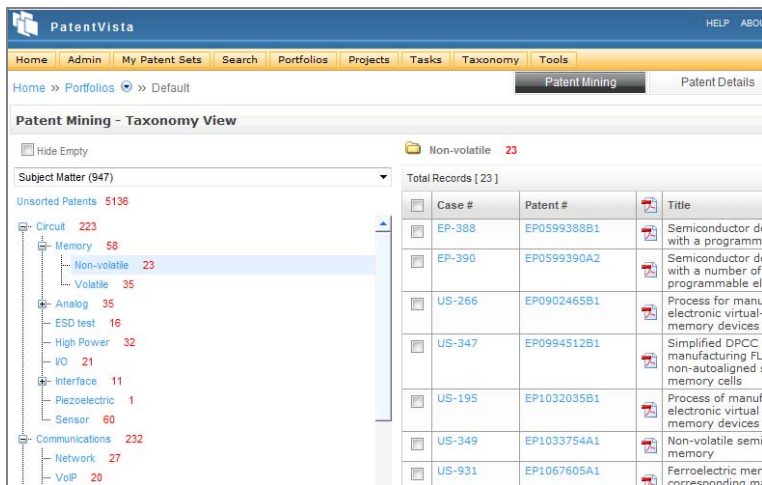
- Structured search of all public and proprietary data, including attached documents
- Fully hosted turnkey web application
- English and Japanese language support

Designed with security in mind

- Hosted on secure, dedicated servers with an industry-leading provider
- Encrypted web traffic
- Sophisticated permission scheme allows granular access, down to individual data fields

Use PatentVista to

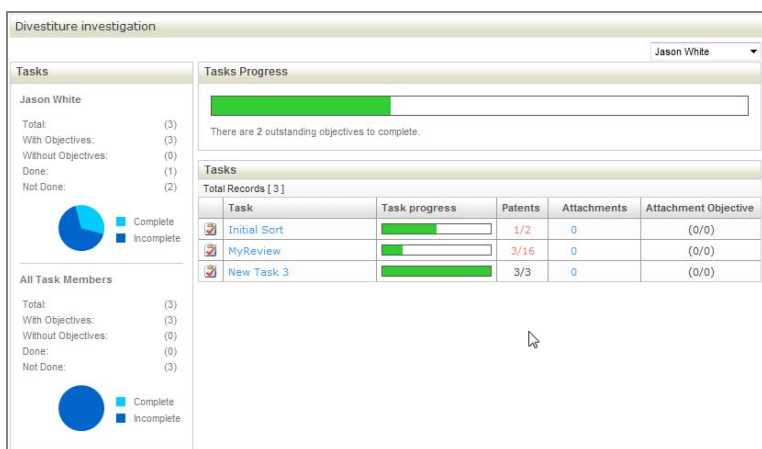
- Reduce maintenance fees by identifying low-value patents
- Maximize licensing revenue with the best patents for the situation
- Reduce risk by proactively identifying weak spots in your portfolio
- Enable knowledge re-use across campaigns, throughout your organization
- Access your data worldwide, with no software to install



NAVIGATE YOUR PORTFOLIO USING CUSTOMIZED CLASSIFICATION SCHEMES

PatentVista combines the power of a traditional code-based custom classification scheme, with the familiarity of a graphical folder structure.

Your PatentVista taxonomy can be modified on-the-fly, with changes instantly visible to everyone on your team. No need to keep losing new technology in a sea of "other"!



COLLABORATE ACROSS THE ORGANIZATION EASILY AND EFFECTIVELY

Powerful and flexible workflow controls allow each member of your team to see exactly what is expected.

Keep everyone on your team playing by the same rules with clear objectives and assignment of duties.



CLARIFY AND ENFORCE YOUR BUSINESS PROCESSES

Custom-configured data types match your existing rating and review processes.

Highly granular permissions allow you to control who has access to read or change highly sensitive information.

Powerful search controls allow you to search your own proprietary data with ease and quickly find the right set of patents.

ABOUT UBM TECHINSIGHTS

UBM TechInsights is the preeminent provider of sophisticated information services, consulting and management software for technology companies seeking to leverage and protect their technology and intellectual property (IP) assets. Our unmatched technical expertise and analysis tools, combined with years of experience in all aspects of the IP/Technology Lifecycle enable us to deliver the highest ROI for clients. Our leadership position is sustained by our commitment to the utmost integrity and the ongoing investment and acquisition of knowledge and capabilities necessary to meet our clients' evolving needs. For more information, please visit www.ubmtechinsights.com

UBM TechInsights
 3000 Soland Road
 Ottawa ON Canada K2K 2X2
 T: +1 613 599 6500
 E: busintelligence@ubmtechinsights.com
www.ubmtechinsights.com

©2010 UBM LLC. All rights reserved.

