

## PRESS RELEASE

### **UBM TechInsights Expands in Europe**

#### ***Additional staff and offices provide comprehensive coverage***

OTTAWA, Feb. 15 /PRNewswire/ -- Following the recent merger announcement, UBM TechInsights today announced an expansion of its sales and support coverage for Europe. The changes consist of a new executive appointment and an additional sales office in Munich to provide comprehensive coverage of the region.

Emil Alexov, Senior Vice President of Sales and Marketing, explained, "As part of UBM TechInsights expansion, this initiative represents the first phase of our plan to broaden our client support and geographic sales coverage globally." He continued, "Additionally, this will enable us to focus on strategic new business development and support initiatives to better service clients and increasingly drive revenue."

The new focus on Europe is headed-up by Conor Sheehan, who has been recently promoted to Vice President of Sales for Europe, the Middle East and Africa (EMEA). Conor has a decade of prior experience leading sales and business development activities in Asia.

The new European sales office will be in Munich, headed by Dr. Armin Kohlhase, Ph.D. Dr. Kohlhase's background includes more than 23 years in microelectronics and semiconductors including four years managing and licensing Intellectual Property (IP). Dr. Kohlhase has held successively senior roles with Siemens AG, Infineon Technologies AG, Infineon Flash GmbH and Qimonda AG.

UBM TechInsights' Montpellier, France facility will report to Dr. Kohlhase. In France, Ms. HongYuan Rose, Manager of Sales & Business Development, and Ms. Qing Wang, Senior Technical Sales, have amassed many years of experience in business development and technical sales support for technology benchmarking and IP professional services.

To arrange a meeting, or make an inquiry to the European sales team please [contact UBM TechInsights](#).

#### **About UBM TechInsights**

UBM TechInsights is the preeminent firm for the provision of sophisticated information and advice to technology companies. We assist in the management of their technology and intellectual property portfolios, ensuring the reduction of risk and maximizing return on investment. Our leadership position is founded upon our commitment to the utmost integrity, and sustained by the ongoing investment and acquisition of the knowledge and capabilities necessary to meet our clients' evolving needs. When companies need assistance in managing their most complex technology or IP challenges, they turn to UBM TechInsights for assured results. For more information about UBM TechInsights, go to [www.ubmtechinsights.com](http://www.ubmtechinsights.com).

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