



PRESS RELEASE

UBM TechInsights Expands its North American Sales Team

Ingo Rutenberg appointed Director of Sales for US East and Canada

OTTAWA, September 1, 2010/PR Newswire/ - UBM TechInsights is pleased to announce the appointment of Ingo Rutenberg as Director of Sales for US East and Canada. This appointment continues UBM TechInsights investments to better serve the needs of the growing North American market. Earlier appointments in 2010 include Emilio Martinez, Director of Sales for US Central and Russ Huffman as Director of Sales for US West. All three Directors report to Richard Waterhouse, Vice President of Sales for the Americas.

Mr. Rutenberg has worked extensively in the technology sector with experience selling in the defense, [medical](#) and telecommunications markets. Most recently he was the North America Sales Manager for Amphenol RF, a global manufacturer of RF connectors and custom assemblies. He has also held sales and marketing positions with Huber+Suhner, Med-Eng Systems now known as Allen-Vanguard and Spirent Communications.

Emil Alexov, Senior Vice President of Sales and Marketing said "North America is a key market for UBM TechInsights world-class analysis and IP services. We are pleased to have a professional of Ingo's caliber join us to serve our ever growing client base in Canada and the US Eastern region".

Mr. Rutenberg holds an Electronics Technology and Manufacturing diploma from Algonquin College.

About UBM TechInsights

UBM TechInsights is the preeminent firm for the provision of sophisticated information and advice to technology companies. We assist in the management of their technology and intellectual property portfolios, ensuring the reduction of risk and maximizing return on investment. Our leadership position is founded upon our commitment to the utmost integrity, and sustained by the ongoing investment and acquisition of the knowledge and capabilities necessary to meet our clients' evolving needs. When companies need assistance in managing their most complex technology or IP challenges, they turn to UBM TechInsights for assured results. For more information about UBM TechInsights, go to www.ubmtechinsights.com.

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